



Mossy Oak® Hunting Accessories
– A Big Game International brand

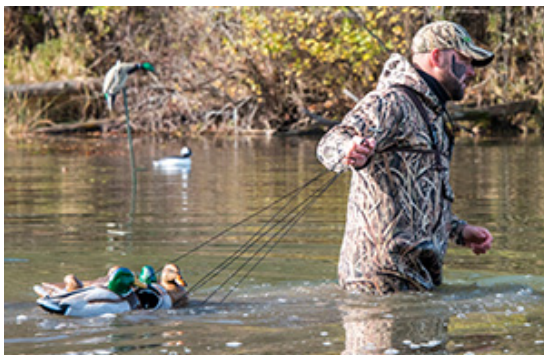
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FOR IMMEDIATE RELEASE

Mossy Oak® Hunting Accessories Debuts the Industry’s First Lead-Free Decoy Anchors

Northbrook, IL – January 2016 - Mossy Oak® Hunting Accessories will be unveiling their new IronRig Cast Iron Decoy Anchors, the latest addition to their Whistling Wings™ line of waterfowl accessories, at this year’s SHOT Show in Las Vegas.

The IronRig Anchors are the industry’s first lead-free cast iron decoy anchors, making them a more cost effective and affordable option for rigging decoys. They are available pre-rigged as well as loose for custom rigging, and are offered in two different shapes—the Diamond Grip, for more secure anchoring in rough waters, and the Flat-Belly No-Roll Egg, a distinctive, one-of-a-kind egg shape, that won’t roll on the bottom.



“The Texas Rig improved the process of putting out and taking in decoys by dramatically reducing the time and effort invested,” said Mossy Oak Hunting Accessories Product Manager Mike Jones. “Our IronRig Cast Iron Decoy Anchors build upon this by drastically reducing the cost, while at the same time removing 100% of the lead from the rigging materials, which of course is better for the hunter and for the environment.”

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IronRig Cast Iron Decoy Anchors will be available in many outdoor retailers, starting in July, 2016. For more information on Mossy Oak Hunting Accessories and its Whistling Wings products, visit www.mossyoakhunt.com.



About Mossy Oak® Hunting Accessories:

The Mossy Oak® brand was founded over twenty years ago as a camouflage company, and has become one of the most recognized outdoor brands in the world. Mossy Oak's pure and authentic philosophy of hunting and outdoor heritage has created a nation of outdoor enthusiasts that live and breathe the brand. Mossy Oak® Hunting Accessories, from Big Game International, is an official licensee of Mossy Oak® that provides a single-source solution for outdoor retailers with over 100 key hunting items, branded packaging and merchandizing programs leveraging the brand loyalty only associated with the ultimate name in hunting; Mossy Oak. For more information about Mossy Oak Hunting Accessories, please visit www.mossyoakhunt.com.

About Big Game International:

Big Game International is a leading manufacturer and designer of products in a wide range of popular outdoor sporting goods categories. The company's in-depth expertise in sourcing, product development, packaging, cosmetics and marketing allows Big Game International to deliver high quality, competitively priced products and programs to our partners and customers. For more information about Big Game International, please visit www.biggameintl.com.

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