



Rivers Edge Products— A Big Game International brand

Rivers Edge Products

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FOR IMMEDIATE RELEASE

**RIVERS EDGE PRODUCTS LAUNCHES NEW PARTNERSHIP WITH GUY HARVEY
AT ICAST 2016**

Orlando, FL (July 5, 2016) - Combining the art of Guy Harvey with a unique array of gift and décor items, Rivers Edge will unveil an exciting variety of colorful and realistic products for outdoor enthusiasts at this year's ICAST in Orlando, FL.



Rivers Edge, which has been proudly providing innovative and unique gifts for the outdoor enthusiast for almost 20 years, saw a unique and special opportunity in an association with the famed artist. “We’re in the business of providing outdoor enthusiasts with a variety of products that showcase their love and respect for the outdoors—a goal shared by Guy Harvey and his various lines of marine wildlife inspired sportswear, art and gifts. In our minds, it was a perfect match and we’re proud to be associated with such a respected artist and conservationist,” said Pat Wrob, General Manager of Product Development for Rivers Edge Products.

Perhaps most legendary for his unique line of coastal lifestyle sportswear and t-shirts, Guy Harvey is widely recognized today as one of the world’s finest marine wildlife artists. He has combined his unique artistic talents with his background as a marine biologist, diver, photographer and angler, to create marine wildlife art with an unmatched authenticity and visual appeal. In addition to his art, Harvey helped establish the Guy Harvey Ocean Foundation to fund scientific research and innovative marine conservation educational programs around the globe. A portion of each Rivers Edge purchase of Guy Harvey merchandise goes directly to the Guy Harvey Ocean Foundation.



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For more information on our line of Guy Harvey products or any other Rivers Edge items, make sure to stop by the Rivers Edge booth (#1741) or contact Elisa Kuri at Elisa.Kuri@riversedgeproducts.com.

About Guy Harvey:

Guy Harvey is known best for his dynamic gamefish t-shirt designs and original paintings, as well as for reproductions of his art, which are often seen on magazine and catalog covers and on a wide variety of clothing and gift items. In addition, he is a scientist, diver, angler, conservationist and explorer, and fiercely devoted to his family and his love of the sea. He graduated with honors in Marine Biology from Aberdeen University in Scotland in 1977, and earned his Ph.D. from the University of the West Indies in 1984. Though he gave up a budding career as a marine biologist for that of a highly acclaimed artist, Guy has continued his relentless pursuit to unravel the mysteries of the sea, traveling the world to better understand the habits and habitats of the marine wildlife he paints. Guy has been a member of the IGFA Board of Trustees since 1993. Most recently, he has helped establish the Guy Harvey Ocean Foundation to fund scientific research and innovative marine conservation educational programs. For more information about Guy Harvey, visit www.guyharvey.com.

About Rivers Edge Products:

Rivers Edge is passionate about providing innovative and unique gifts for the outdoor enthusiast, and takes pride in our pledge of supplying both quality products and superior customer service with integrity and honesty. Our home décor merchandise and unique gifts are designed and developed for lovers of the great outdoors and are perfect for individuals who are proud to decorate their homes, cabins, lake houses or anyplace else they want to display their love for outdoor-related activities. While our innovative and specialty merchandise is the first step in attracting your attention, likewise our hard working and experienced staff is committed to processing your orders quickly and exactly as you requested. We pledge our unwavering dedication to provide you with the utmost in customer service and satisfaction. Rivers Edge Products is a Big Game International brand. For more information about Rivers Edge Products, visit www.riversedgeproducts.com.

About Big Game International:

Big Game International is a leading manufacturer and designer of products that encompass all sporting goods categories. Expertise in sourcing, product development, packaging, cosmetics and marketing allow Big Game International to deliver high quality, competitively priced products and programs to our partners and customers. For more information about Big Game International, please visit www.biggameintl.com.

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FOR MORE INFORMATION PLEASE CONTACT:

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