



**Rivers Edge Products— A Big Game International brand**

**Rivers Edge Products**

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**FOR IMMEDIATE RELEASE**

**RIVERS EDGE PRODUCTS ADDS ALL-NEW LINE OF STAINLESS INSULATED  
DRINKWARE TO EXISTING LINE OF OUTDOOR GIFTS**

**St. Clair, MO (February 28, 2017)** - Rivers Edge Products, widely known for providing innovative and unique gifts for the outdoor enthusiast, is pleased to announce an all-new line of stainless steel, double walled, vacuum insulated drinkware.



The new line is offered in two styles, a Tumbler and a Travel Mug, both of which are available in a total of 20 unique outdoor designs including camo, deer, bears, horses, and birds; as well as exclusive Saltwater designs from famed marine artist Guy Harvey—which contributes a portion of each sale directly to the Guy Harvey Ocean Foundation. Each is listed at an MSRP of \$19.99.



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The Stainless Steel Vacuum Insulated Drink Tumbler is offered in both 32 and 24 oz. sizes and is perfect for keeping hot drinks hot or cold drinks cold. The double-walled vacuum insulated design maintains constant beverage temperature for hours without attracting condensation or requiring the use of a coaster. Each tumbler comes complete with a BPA free threaded screw-on lid that is completely spill and leak-proof. The bottom of each tumbler features a tapered base with a unique embossed pattern for a sure-grip in your hand and a better fit for most vehicle cup holders.

The 16oz Travel Mugs also feature a durable, double-walled stainless steel construction that promotes maximum temperature retention inside without sweating on the outside. An easy clean, sliding lid make these mugs virtually spill-proof on even the bumpiest commutes and the sleek design fits comfortably both in your hand and inside most cup holders.

This all-new line of drinkware is set to begin shipping to stores in April 2017, and is currently available for order on [RiversEdgeProducts.com](http://RiversEdgeProducts.com). For more information, or to request a free Rivers Edge Products catalog please visit [RiversEdgeProducts.com](http://RiversEdgeProducts.com), or call 888-326-6200.



### **About Rivers Edge Products**

Rivers Edge is passionate about providing innovative and unique gifts for the outdoor enthusiast, and takes pride in our pledge of supplying both quality products and superior customer service with integrity and honesty. Our home décor merchandise and unique gifts are designed and developed for lovers of the great outdoors and are perfect for individuals who are proud to decorate their homes, cabins, lake houses or anyplace else they want to display their love for outdoor-related activities. While our innovative and specialty merchandise is the first step in attracting your attention, likewise our hard working and experienced staff is committed to processing your orders quickly and exactly as you requested. We pledge our unwavering dedication to provide you with the utmost in customer service and satisfaction. Rivers Edge Products is a Big Game International brand. For more information about Rivers Edge Products, visit [www.riversedgeproducts.com](http://www.riversedgeproducts.com).

### **About Big Game International**

Big Game International is a leading manufacturer and designer of products that encompass all sporting goods categories. Expertise in sourcing, product development, packaging, cosmetics and marketing

allow Big Game International to deliver high quality, competitively priced products and programs to our partners and customers. For more information about Big Game International, please visit [www.biggameintl.com](http://www.biggameintl.com).

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**FOR MORE INFORMATION PLEASE CONTACT:**

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